



NTIC Strategic Planning Sessions

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Your Facilitator: Omran Zbeida PMP,BSP,KPIP

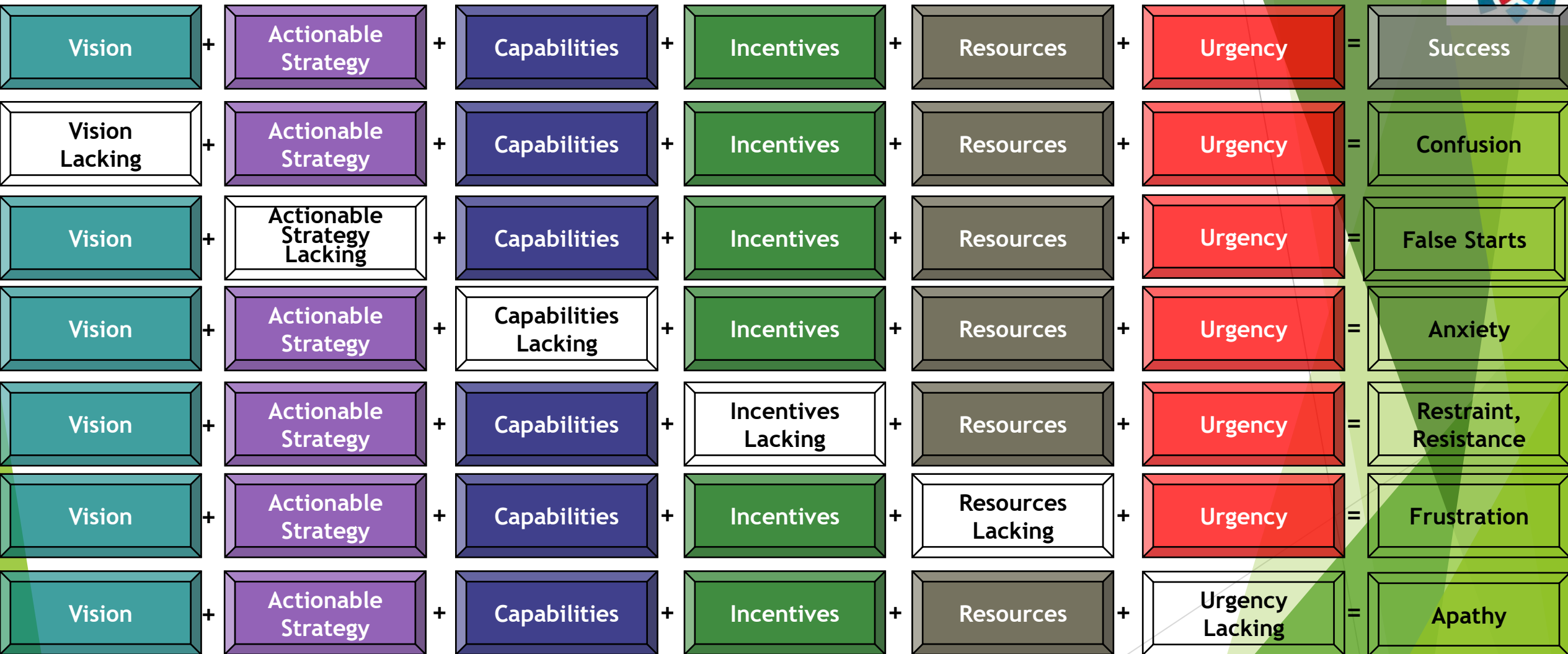
- ▶ Associate Partner with Balanced Scorecard Institute since 2008.
- ▶ Strategy Consultant and Trainer MENA region.
- ▶ Lead Consultant and KPI Trainer for Saudi Vision 2030.
- ▶ Certified PMP Instructor.
- ▶ Certified BSP “Balanced Scorecard Professional” Instructor.
- ▶ Certified KPIP “Key Performance Indicator Professional” Instructor.
- ▶ Author of customized development programs.
- ▶ Contributor to PMI PMBOK 4th,5th and 6th Editions.



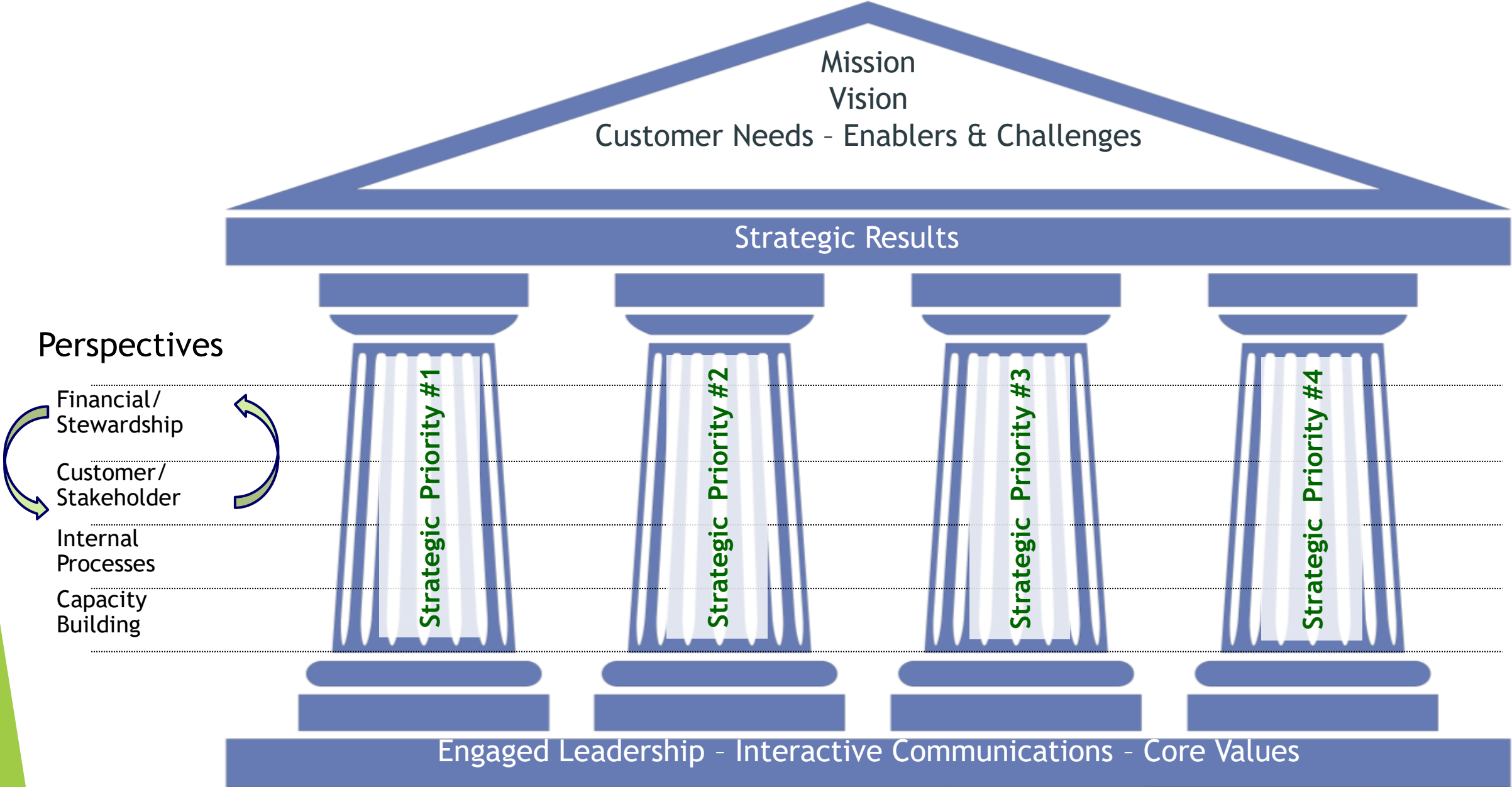
Introduction to Strategic Planning

- ▶ Strategic Planning Backgrounds “Balanced Scorecard System”
- ▶ Strategic Planning Components
- ▶ Why should we consider Strategic Planning
- ▶ Practical approach to creating your organization’s strategy map
- ▶ Keeping an eye on your organization’s performance
- ▶ Staff development Plans

Why Should We Consider Strategic Planning

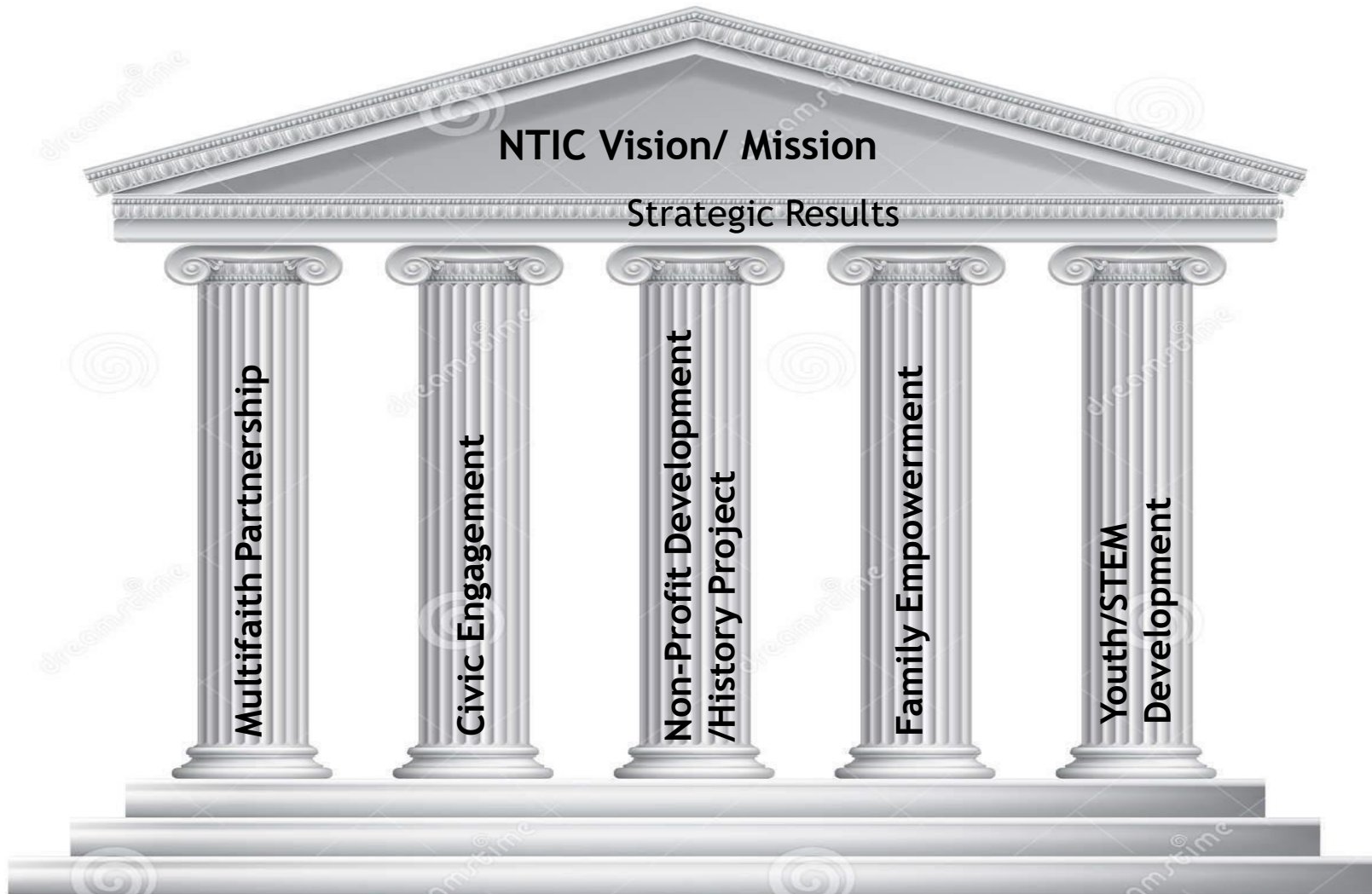


Components Of Strategic Planning





NTIC Strategic house



NTIC Strategic Priorities & Results



1) Multifaith Partnerships

Strategic Result: NTIC & it's Multifaith partners have mutual respect and common understanding, while maintaining their faith differences, to achieve common goals and objectives.

2) Civic Engagement

3) Non-Profit Development/ History Project

4) Family Empowerment

5) Youth/ STEM Development

NTIC Strategy Map Model



Vision
A Collaborative and Impactful Community of North Texas Muslim Organizations.

Mission
To Facilitate Collaboration, Communication, Cooperation and Coordination Among Member Organizations.

Strategic Priorities

1-Interfaith Partnerships	2-Civic Engagement	3. Non-Profit Dev	4. Family Empowerment	5. Youth/STEM Dev	6. N.TX History Doc
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Strategic Results

NTIC & it's Multifaith partners have mutual respect and common understanding, while maintaining their faith differences, to achieve common goals and					
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Strategic Objectives & Strategy Map	Measures /KPI	Targets	Initiatives
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Community Engagement			
Financial Amanah			
Interna; Processes			
Org Capacity People/Tech			

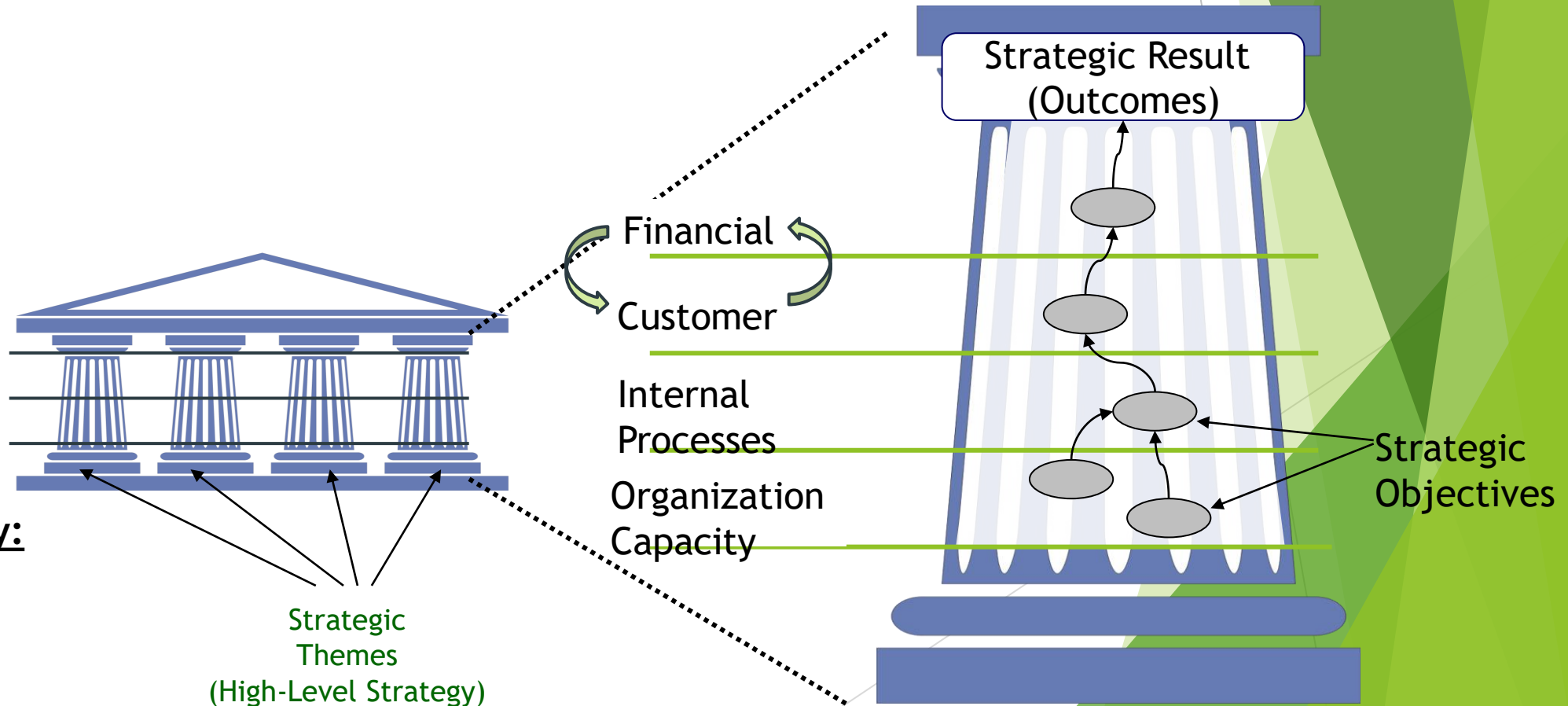
Components Of Strategic Planning

Internal Processes

- What we do
- How we do it

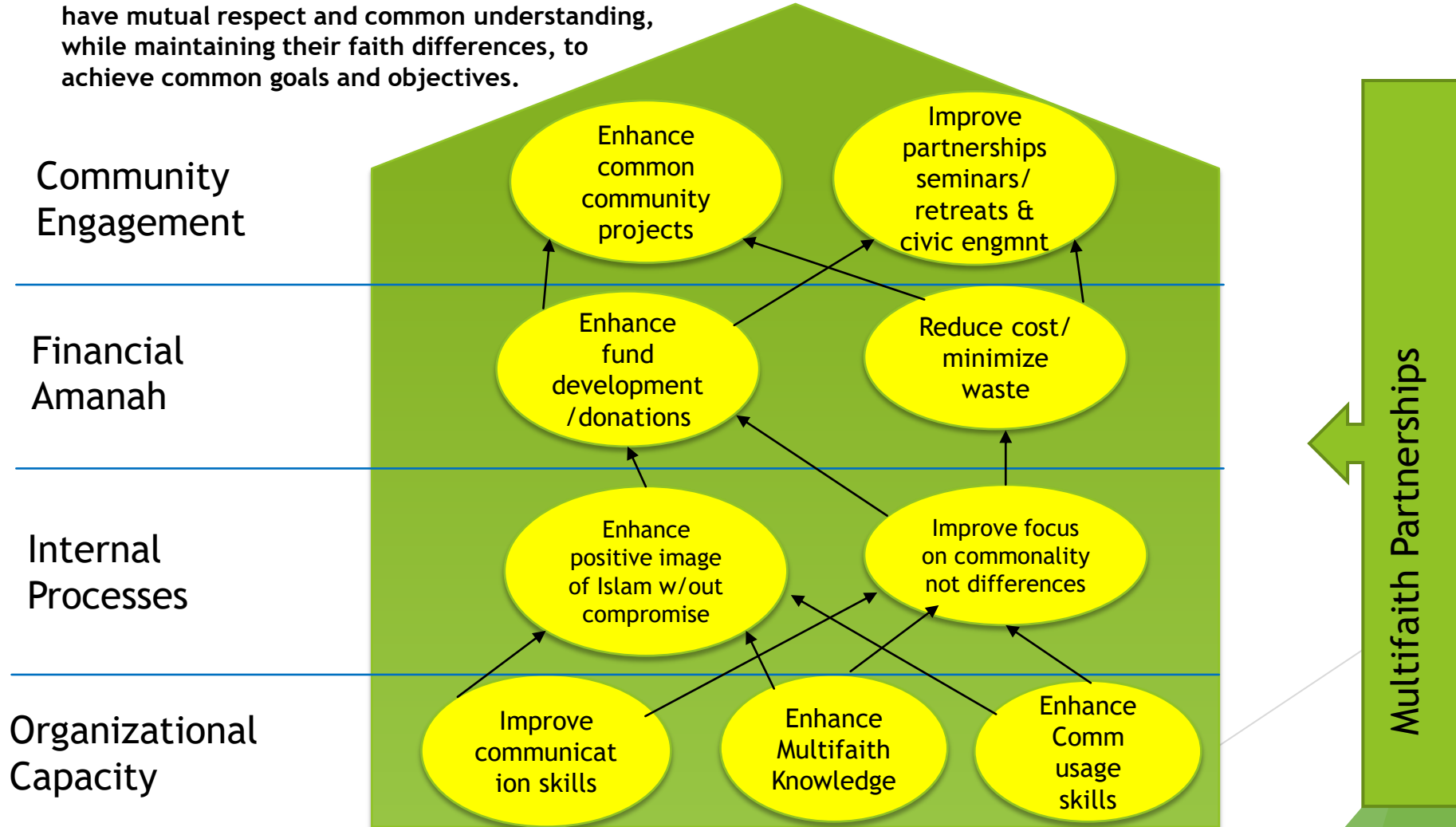
Organization Capacity:

1. People, Staff
2. Technology, infrastructure





Strategic Result: NTIC & it's Multifaith partners have mutual respect and common understanding, while maintaining their faith differences, to achieve common goals and objectives.



Multifaith Partnership

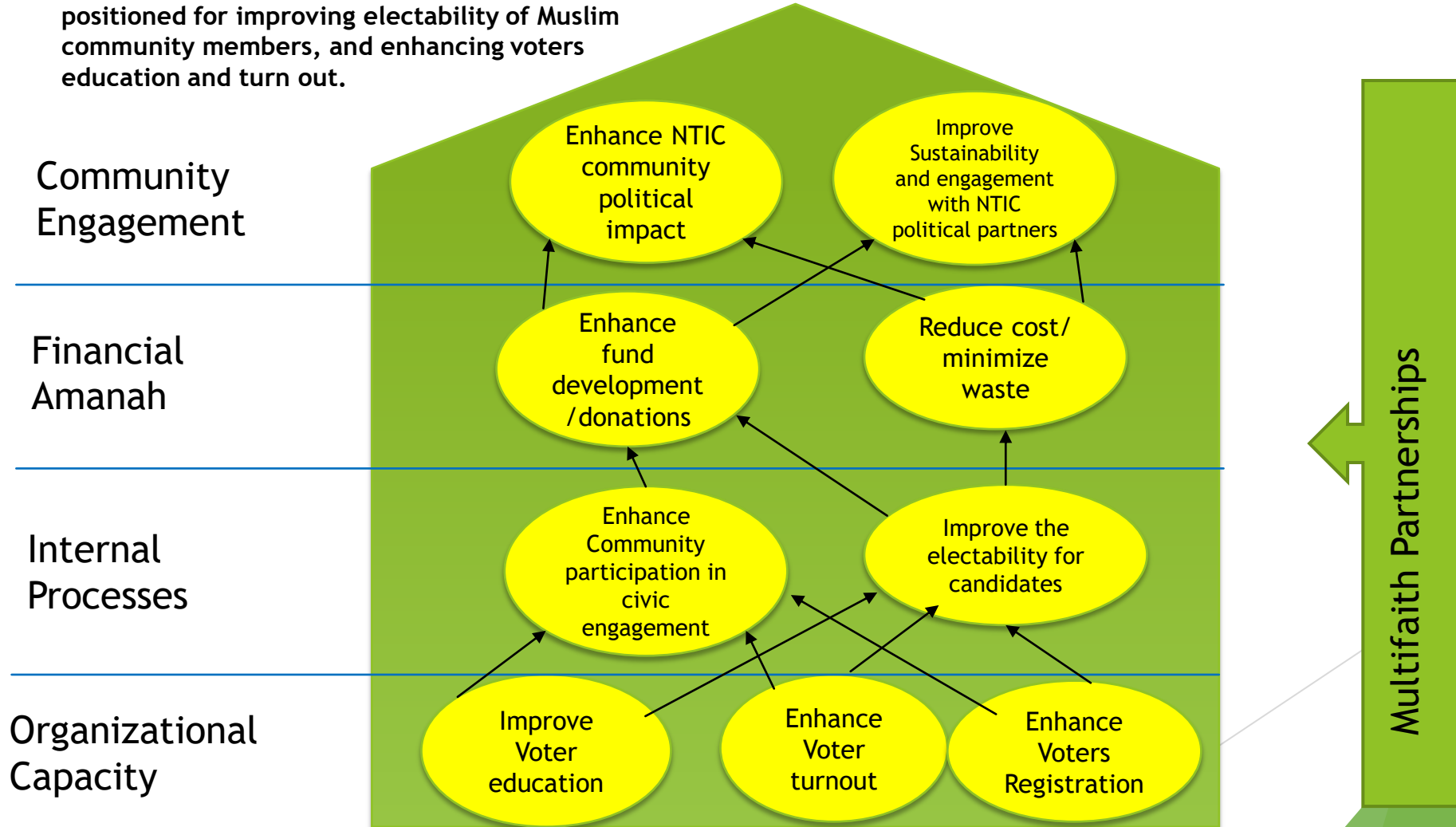
Deep Dive



Perspectives/ Lenses	Strategic Objectives	Measures/ Targets	Initiatives
Community Engagement	<p>Enhance Participation in multifaith common projects</p>	> 5 common events /year	<p>Organize creative common events</p> <p>Participate with multifaith partners in common community events</p>
Financial Trust /Ammana	<p>Enhance funds development and donations</p> <p>Reduce cost/ Minimize waste</p>		
Internal Processes	<p>Enhance image of Islam without compromising our Faith</p> <p>Improve the focus and understanding of Commonality rather than differences</p>		
	Improve Communication	>3 workshops/year	Advanced Comm workshops



Strategic Result: NTIC civic engagement is positioned for improving electability of Muslim community members, and enhancing voters education and turn out.



CIVIC Engagement Deep Dive



Perspectives/ Lenses	Strategic Objectives	Measures/ Targets	Initiatives
Community Engagement	<p>Enhance NTIC community political impact</p> <p>Improve Sustainability and engagement with NTIC political partners</p>		
Financial Trust /Ammana	<p>Enhance funds development and donations</p> <p>Reduce cost/ Minimize waste</p>	<p>< 5 workshops per year</p> <p>< 2 annual Fundraising for NTIC candidates</p>	<p>Conduct Grant Writing Workshops</p> <p>Organize Fundraising for NTIC candidates</p>
Internal Processes	<p>Enhance NTIC community participation in civic engagement</p> <p>Improve the electability of political candidates</p>	<p>< 5 candidates for local & state offices</p>	<p>Organize candidates empowerment & campaign efforts</p>